



Hadiklaim Date Growers' Cooperative Ltd.

6 Harutz St. Tel Aviv 67060, Israel
Tel: + 972 3 6389555 Fax: + 972 3 6885999
email: hadiklaim@ardom.ardom.co.il

Jordan River



Holy Land Dates- Nature's Perfect Food

Dates are among nature's most perfect food sources.

Abounding in natural goodness and providing almost instant energy, dates are also one of nature's richest sources of fiber. Fiber is an essential component of a healthy diet: promoting healthy digestion, stabilizing blood pressure and blood sugar levels and reducing cholesterol. Naturally low in salt, dates contain 2.5 times the amount of potassium found in bananas as well as iron, magnesium, calcium and Vitamins B1 and B2.

Just as Nature has provided these moist, delectable, nutrition-packed fruits, it has also provided the perfect place to nurture them- far below sea level in the hot, dry climate of the Syrian-African Rift Valley. Here, in the plantations of the kibbutzim (communal settlements) and moshavim (cooperative villages) of the Holy Land, dates ripen early, ready to ship sooner than dates grown anywhere else in the world. From here they are available, fresh from the plantation, all year round.

*Israel's date growers, whether in the Jordan Valley, the Beit Shean Valley or the Arava Desert, insist on some of the highest product standards in the industry. That is why they united to create **Hadiklaim Ltd** - the Israel Date Growers Cooperative - the marketing arm of Israel's date industry.*

With Cooperative help and guidance, growers combine an ancient love and care of these precious fruits with the latest in agro-technical date-growing techniques.

***Hadiklaim** members also specialize in organic date-growing - utilizing compost for fertilization and natural predators for pest control. As members wash, sort and pack their products in ultra-modern food-handling facilities, **Hadiklaim** supervises to ensure uniform freshness and quality the whole year through.*

*Indeed, **Hadiklaim's** brand names - King Solomon, Jordan River and Jordan River Bio Top - are among the most sought-after dates in the world.*

***Hadiklaim** dates meet the highest quality ISO standards and are a favorite in the European market. Already the official supplier of leading chain stores in the UK,*

***Hadiklaim** stands ready to meet the huge international marketing potential of the fruits of its labors... fresh year-round, vitamin-rich, perfectly-sweet dates from the Holy Land.*

Hadiklaim Date Growers' Cooperative Ltd.

6 Harutz St. Tel Aviv 67060, Israel. Tel: + 972 3 6389555 Fax: + 972 3 6885999

Hadiklaim Date Growers' Cooperative Ltd.

Hadiklaim Date Growers' Cooperative Ltd.